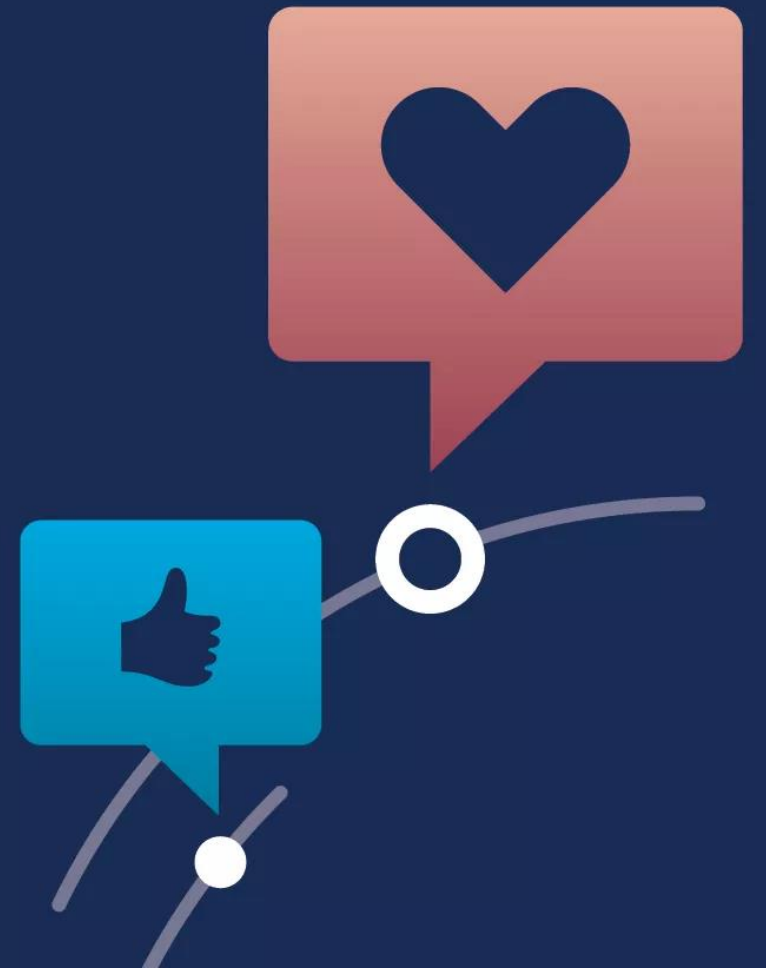


Social Media Handling

Facebook | Instagram



Scope of Services:

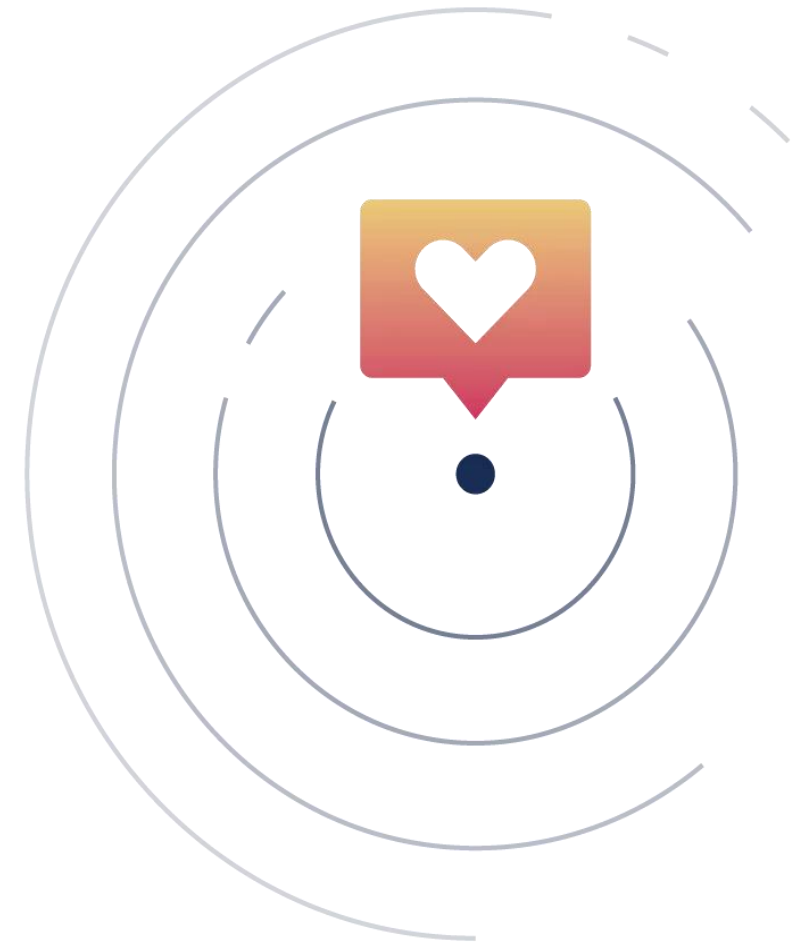
- ✓ Creating Engaging Creatives
- ✓ Use hashtags for keywords
- ✓ Post Creatives on special events
- ✓ Posting Company Related updates with links and Tags
- ✓ Joining Groups & Pages(on approval)


Advantages:

Build Awareness: Social media boosts your visibility among potential customers, letting you reach a wide audience by using a large amount of time and effort.

Communicate Authority: Setting up robust profiles that you update frequently with relevant content will build your brand's authority and make sure you make a positive first impression through social media, showing that your business is trustworthy, knowledgeable, and approachable.

Show Authenticity: Let your brand's personality shine through in everything you share on social media. What does your brand voice sound like... How does it represent who you are...



Account Setup	✓
Post Per Month	15
Platform	
Social Media Calendar	✓
Scheduling & Publishing	✓
Use of Hashtag	✓
Paid Campaign	✗
Total	3000